



news.milipol.com

is the year-round go-to-platform for homeland security and safety, allowing you to connect with people relevant to your business, and stay ahead of the game with expert insights and latest industry news.

The daily updated **Newsroom** allows you to keep in touch with the Milipol community all year round, inform your target groups about your latest news and make sure your region / company is always on top of their mind and business agendas.

Whether it be a product or campaign launch, management/ government announcement, news or strategy update, the Milipol Newsroom allows you to get your message out efficiently to all relevant industry contacts.

NEWSROOM

NEWS.MILIPOL.COM

Highlight your News or Brand Message on milipol.com!

TOPICS

TECHNOLOGY

- Transmissions
- Communications
- Location Authentication
- Access control
- Surveillance
- Computers / Cybersecurity
- Optics / Optronics
- Drones and robotics

EQUIPMENT & VEHICLES

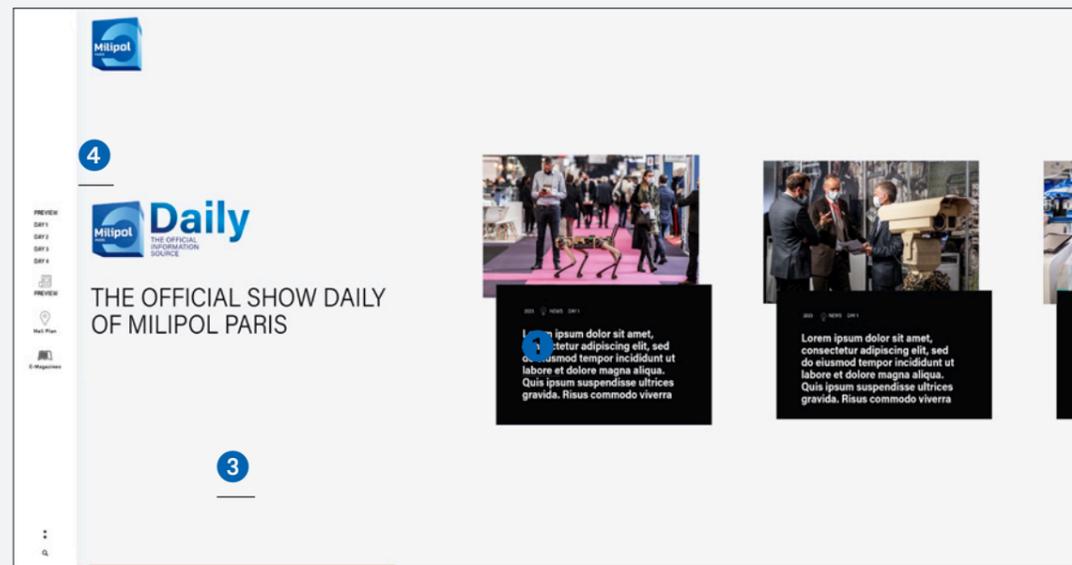
- Measuring and analysis devices
- Mobility
- Weapons / Ammunition
- Personal equipment
- Textile Materials, fibers, fabrics

SERVICES

- Engineering
- Training
- Services
- Institutional and Media

CRISIS MANAGEMENT

- Fire fighting, protection
- Major risks



OPTIONS

SOCIAL MEDIA



Your article highlighted in 1 milipol social media post (1 space available / week)

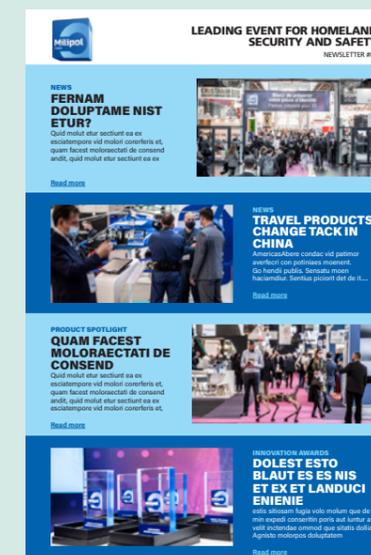
RATES

• 1 post / all 4 platforms € 1,400

OPTIONS

NEWSLETTER

Your article highlighted in one Milipol newsletter



RATES

NEWSROOM

• **In-Depth Article:** 600 words
1st position during 1 week **1**
(2 spaces available) € 1,400

• **Short Article:** 200 words
Position 3 & 4 during 1 week
(2 spaces available) € 600

OPTIONS

HOMEPAGE

Your article highlighted on the Home page
1 week: € 600

OPTIONS

• **Global sponsoring** **3**
Your branding on all sections
3 months: € 19,500
(including 2 in-depth articles)

OPTIONS

MENU ENTRY **4**

• Dedicated Menu Point
• Dedicated Branded Page with your contents
• 6 Articles (3 In-Depth, 3 Short)
• 6 newsletter inclusions (3 x 1st position, 3 x 3rd position)
• 2 social media posts
3 months € 16,500

RATES

• **Your article highlighted in 1 newsletter**
1st position € 1,200
3rd position € 600
(2 positions available)



READER PROFILE

800
exhibitors

55%
non-French exhibitors

satisfaction rates for:



of exhibitors
are satisfied
with Milipol Paris 2021



meeting
clients



prospecting
new clients



presenting
**news products /
services**

SOCIAL MEDIA

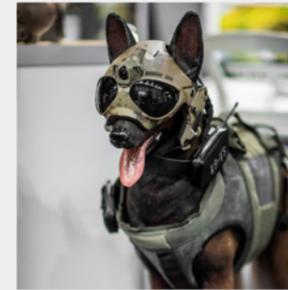
 **5,8K**
FOLLOWERS

 **3K**
FOLLOWERS

 **3,800**
FOLLOWERS

NEWSLETTER

[ALL CONTACTS](#)



CONTACTS



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